MUSEUM EXHIBITION.
Fashion for narratives, experiences and connections.

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Abstract
This study presents the patrimonial universe from the perspective of public accessibility to museological institutions through attendance of exhibitions and information disseminated on the web. A diverse methodological strategy provides data, analyses and new results for the area of museology and the theory and history of fashion design. This also includes direct contributions for reformulating the construction of cultural memory from the prospect of an intersection between material and immaterial human relationships with objects.

This thesis advocates the construction of cultural memory through other expository and patrimonial narratives and records, which combine the concept and recording of the history of Design, in addition to valuing the discipline by altering the focus from the object to the design process. Thus, this research contributes to Museology and to the concept of a new museography in web space, already associated with the recontextualization of the museological institution in virtual space.

Conclusion
This thesis contributes directly to Design, in presenting a reformulation of the concept and recording of the history of Design, in addition to valuing the material and the immaterial human relationships with fashion.

References